

Keystone National 2010

Juried Exhibition of Works on Paper

September 26 to October 22, 2010

Entry Deadline June 23rd

Juror of Selection and Awards
Janet Walsh, A.W.S.

Plus! 2010 Watercolor Workshops

The Art Center School and Galleries
Mechanicsburg, Pennsylvania
www.mechanicsburgartcenter.com

Keystone National Juried Exhibition

Juror of Selection and Awards:

Janet Walsh, A.W.S., attended the school of Visual Arts and the Art Students League in New York City. Janet is President Emeritus of the American Watercolor Society and a Dolphin Fellow.

She is a writer, teacher, juror and author. Watercolor Made Easy was published by Watson Gupitll in 1994. Janet also has five instructional watercolor videos. Her works have also been reproduced in Painting with the White of Your Paper, The Best of Watercolor, Flowers in Watercolor, Fresh Flowers, Watercolor for the Serious Beginner, and Watercolor Magic. She was a featured artist in Watercolor Magazine summer issue 2006, and 2008. Janet was one of the top 20 selected watercolor American instructors. The first of her six new articles on still life painting can be found in the Winter 2009 Watercolor Magazine.

Her works are in the collections of the National Watercolor Museum, Mexico City, Progresso & Pfizer Corporations, Avon Products, Leroy Springs & Company, St. Antonin, Noble Val, France, Doan-Smith Advertising Co., Kazuyoshi Hara, Tokyo, Chikako Kawada, Ibaragi, Japan.

Awards: \$1200 Best of Show Award, plus additional cash and merchandise awards. Awards in 2009 totaled \$3,900.

Gallery Talk: Sunday, September 26, 2010, from 4 to 5 pm. Tour the exhibition with Juror Janet Walsh as she discusses why she selected the various paintings included in the exhibit. 20 per person, reserve a ticket at (717) 697-2072.

Reception: Sunday, September 26, 2010 from 5 to 7 pm, Free

The Art Center School and Galleries

A non-profit visual arts organization established in 1954. The Art Center provides art instruction, workshops, lectures, exhibits and other visual arts related activities to central Pennsylvania, the mid-Atlantic region, and the United States.

For more information about The Art Center visit:
www.mechanicsburgartcenter.com
or email us at: art.center@verizon.net

2010 Watercolor Workshops

at The Art Center School and Galleries

18 Artcraft Drive
Mechanicsburg, PA 17050
Call for supply lists and a list of suggested accommodations.
(717) 697-2072

Asian Brush Painting

June 11, 12, 13, 2010

Fri 10 am to 5 pm, Sat and Sun 9 am to 4 pm

Joan Lok Instructs

Cost \$300

Artists of all levels will explore the art of Asian brush painting (sumi-e). We will cover the painting of flowers, fish and landscape. Students will gain a solid foundation of proper brush work for this ancient art form and will be exposed to the use of black ink as well as watercolor brush painting. The workshop will include painting demonstration, lecture, and individualized guidance, plus time for hands-on practice by the students.

Joan Lok is an artist and educator committed to creating artwork as a passage to harmony and cultural diversity. She has been the National President of the Sumi-e Society of America since 2002. Her artworks are featured in "The Best of Flower Painting", "Always Bright", and "Stroke of Genius II." To learn more about Joan visit www.radiantribrush.com.

Painting Expressive Still Life

September 23 to 26, 2010

9 am to 4 pm

Janet Walsh, A.W.S. Instructs

Cost \$400, includes Gallery Talk, Sept 26th

(\$20 value)

The first day begins with a talk about the thought that goes into arranging a still life setup, followed by a demonstration on simplifying shapes and working with watercolor. Throughout the week there will be warm up exercises every morning. Composition will be discussed throughout the week. Participants are requested to bring additional subject matter from home to add to the still life setups they will create during the week. Students are also encouraged to bring in two paintings for critique.

Workshop Registration Form on reverse side, or available online at: www.mechanicsburgartcenter.com

Entry Form - Keystone National 2010

Name _____

Address _____

City _____ State _____ Zip _____

Day Phone _____ Cell Phone _____

Email _____

Submission of this slide or JPEG shall constitute an agreement on the part of the artist to comply with the conditions set forth in this prospectus. I hereby release and discharge the officers of The Art Center and their representatives and employees from any and all claims occasioned by damage or loss of said paintings while in the possession of The Art Center.

Signature _____

Entry #1

Accepted Declined

Title _____

Medium _____

Size (H x W) _____

Price _____

If not for sale, list insurance value _____

Entry #2

Accepted Declined

Title _____

Medium _____

Size (H x W) _____

Price _____

If not for sale, list insurance value _____

Eligibility: A juried exhibit open to all artists nationwide with original works on paper. No photography or computer created images. 2-D only. Minimum image size is 10". Maximum size is 44" in any direction including frame. All entries must be completed within the last three years and NOT previously exhibited in Keystone National exhibitions. Source material must be artist's own design or photograph.

Entry Fee: \$35 for two entries. Make check's payable to MAC.

Digital Format (preferred):

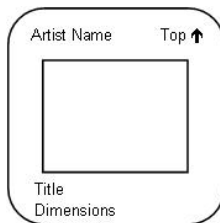
- Digital entries may be emailed or mailed on CD, in JPEG format
- 300 dip minimum and must be of highest quality with no compression. Show image only, no frame.
- Files should be no larger than 5 MB.
- Title each JPEG with last name, first initial of artist and abbreviated title, ex. Name-Title.jpeg.
- Label the CD using a permanent maker, with your name, and the title of each entry.
- CD submissions will not be returned.
- If on CD, also submit a printed photo of each entry

Email digital images:

- Send to keystonenational@verizon.net
- Include your name, address, phone, and email within the body of the message.
- Include the titles, dimensions, and media of each entry.
- Indicate your method of payment: mailing a personal check or by credit card (done by telephone)

Slide Format:

- Label your 35mm slides on the front as per diagram with an arrow indicated the top of the image. Do not reverse or flip image.
- Place the slide in a plastic sleeve.
- Accepted slides are retained and may be reproduced for advertising and/or an exhibition catalog.



Exhibition Regulations and Procedures: No substitutions will be permitted. Only one entry per artist may be accepted. No painting received for exhibition shall be removed, for any reason, prior to the end of the show. Jury decisions are final. Any works deemed by Jury to have not been fairly represented by CD/slide, or not properly framed may be declined at our discretion.

Presentation: Paintings must be framed ready to hang with plexiglass, neutral matting, and entry tag on upper left on back.

Sales: 33% commission will be retained for works sold.

Calendar:

- June 23 Postmark deadline for entries
- July 9 Jury Notifications sent
- Aug 30 to Sept 4 Delivery of work
- Sept 23 to 26 Janet Walsh Watercolor Workshop (see reverse)
- Sept 26 Gallery Talk with Janet Walsh, 4 to 5 pm
- Sept 26 Opening Reception, 5 to 7 pm
- Oct 22 End of show
- Oct 22 Return and Pick up of work begins

Entry Checklist:

- Completed entry form or email containing same information
- Digital Entry with Photo (Email or CD) or Slides
- Entry Fee
- Self-Addressed Stamped Envelope

Mail to: Entries: Keystone National 2010
The Art Center School and Galleries
18 Artcraft Drive
Mechanicsburg, PA 17050

Shipping: Details will be sent with notice of acceptance.

Questions: Email: art.center@verizon.net
Phone: (717) 697-2072

Web site: www.mechanicsburgartcenter.com

Save and Attach to back of Accepted Entry

Title: _____

Medium: _____

Price: _____ NFS (list insurance value): _____

Artist Name: _____

Address: _____

City: _____

State: _____ Zip: _____ Phone: (_____) _____

Email: _____

KEEP THIS TAG! DO NOT SEND WITH ENTRY FORM

Workshop Registration

- Asian Brush Painting \$300
- Painting Expressive Still Life \$400
- Gallery Talk with Janet Walsh \$20 (free with Painting Expressive Still Life)

Name: _____

Address: _____

City: _____

State: _____ Zip: _____ Phone: (_____) _____

Email: _____

Amount Due: \$ _____

Payment: Check MC Visa Discover

Card # _____ - _____

Exp. Date _____ - _____

Signature _____